

Sally Corporation & Dark Rides:



New Generation FogScreen projection screens play an important role in the re-theming of four Scooby-Doo rides to Boo Blasters on Boo Hill.

The New Generation FogScreen eMotion projection screen is now featured at the Boo Blasters on Boo Hill interactive rides by Sally Corporation at four Cedar Fair parks across North America: Carowinds in Charlotte, NC; Kings Dominion in Richmond, VA; Kings Island in Cincinnati, OH; and Canada's Wonderland in Toronto.

The previous Scooby-Doo-themed interactive dark rides at the four former Paramount Parks now owned by Cedar Fair have undergone a major transformation by FogScreen Inc's customer, Sally Corporation, who has re-themed them into Boo Blasters on Boo Hill. Each ride has new characters, new storyline, new music and audio tracks and new exciting special effects, including the New Generation FogScreen eMotion projection screen.



”

According to Sally Corporation CEO John Wood, the concept for Boo Blasters on Boo Hill is based loosely on Sally's Ghost Blasters II at Elitch Gardens, Denver, which is a guest favorite. Both rides include a huge, awesome FogScreen projection of Boocifer that guests ride through.



"I thought the FogScreen technology would be a great effect in dark rides the first time I saw it at the IAAPA show, and when I experienced it in the revamped Pirates of the Caribbean ride at Disney, I was sold!" Wood says. "It is a perfect medium for CGI projections in our rides: and because riders pass through the fog on their journey, it is a very memorable interactive experience for them. We used the FogScreen first in our Ghost Blasters II ride at Elitch Gardens in Denver, and recently installed it in the four rides we redeveloped for Cedar Fair. I knew it would go a long way in creating a new experience for the visitors, and it has."



FOGSCREEN®
walk through magic

Porkkalankatu 3, 00180 Helsinki, Finland
US Patent 6,819,487, other international patents registered or pending
tel. +358 20 7118 610, fax. +358 20 7118 611
sales@fogscreen.com
www.fogscreen.com